

MODULE SPECIFICATION PROFORMA

Module Title:	Newsroom Journalism	Level:	6	Credit Value:	40
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Module code:	HUM634	Is this a new module?	Yes	Code of module being replaced:	N/A
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Cost Centre(s):	GAJM	JACS3 code:	P500
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With effect from:	September 17
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School:	Creative Arts	Module Leader:	Janet Jones
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Scheduled learning and teaching hours	10 hrs
Guided independent study	90 hrs
Placement	300 hrs
Module duration (total hours)	400 hrs

Programme(s) in which to be offered	Core	Option
Ba (Hons) Journalism	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>

Pre-requisites

Office use only

Initial approval: April 17

Date of revision: *Enter date of approval*

Version: 1

Have any derogations received LTQC approval?

Yes No N/A

Module Aims

This module will provide a work placement of more than 300 hours over six months in the final year. Two days each week will be spent in a real life newsroom under the guidance of a senior journalist. Placements will include the opportunity to work in all aspects of news reporting and give students unprecedented access to the “shop window” of media employers across the region. Their published work will form the basis of their final NCTJ e-portfolio and their experience within the workplace will help build knowledge for the NCTJ online ethics and regulation test. The placement will be supervised by their personal tutor plus a workplace mentor. Regular reviews of placement progress will take place through the six months.

Intended Learning Outcomes

Key skills for employability

- KS1 Written, oral and media communication skills
- KS2 Leadership, team working and networking skills
- KS3 Opportunity, creativity and problem solving skills
- KS4 Information technology skills and digital literacy
- KS5 Information management skills
- KS6 Research skills
- KS7 Intercultural and sustainability skills
- KS8 Career management skills
- KS9 Learning to learn (managing personal and professional development, self-management)
- KS10 Numeracy

At the end of this module, students will be able to

Key Skills

At the end of this module, students will be able to		Key Skills	
1	Demonstrate a detailed understanding of the economic forces framing the media industries.	KS5	KS7
		KS8	
2	Demonstrate the ability to consider arising problems in a professional and responsible manner during busy and intense practical production periods.	KS8	KS2
3	Demonstrate a detailed understanding of the research methods and practices required to produce news stories, features and packages in a professional context.	KS8	KS3
		KS6	
4	Operate in a professional, legal and ethical manner recognising the need for accuracy, objectivity, balance/fairness in news coverage and understand the impact of journalism on individuals and society generally.	KS8	KS2

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5	Work in a flexible and independent manner demonstrating communication skills and self-direction to meet production deadlines.	KS8	KS2
6	Develop and reflect on practical and creative skills in adapting to the requirements of employers, consumers, sources and contributors.	KS8	KS1
		KS6	
Transferable skills and other attributes			
The organisation and self-motivation skills of an extensive newsroom work placement are transferable into all professions and careers.			

Derogations

None

Assessment:

NCTJ e-portfolio of published work with a critical reflection on each element of the e-portfolio covering legal, ethical and regulatory issues and practice. The criteria for the e-portfolio are set by the NCTJ following the NCTJ Essential Journalism programme of study.

Reflective journal

This assessment provides students with the opportunity to record and evaluate their experience of working in a newsroom. The specific content of each journal will differ depending on the individual context. However all students will be expected to consider the professional, ethical standards and regulations in operation and how they are applied in practice.

This module will also include the NCTJ Essential Journalism Ethics and Regulation multiple choice exam. This exam will not form part of the module assessment.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)	Duration (if exam)	Word count (or equivalent if appropriate)
1	1,2,3,4,5,6	Learning logs/journals	50%		4,000 words
2	3,4,5	Portfolio	50%		4,000 words

Learning and Teaching Strategies:

- Introductory lectures to introduce students to the context of newsroom journalism and prepare them for the placement.
- Placement reviews involving personal tutor, student and workplace mentor to assess progress, and gather feedback
- Seminars and workshops to advise on portfolio preparation and share research experience
- Tutorials to advise on reflective journal

Syllabus outline:

- Introduction to the newsroom
- Responsibilities and expectations in the professional context
- Formulating projects and negotiating goals
- Integrating the professional and the academic
- Specific content will be determined by the specific settings of the workplace.

Bibliography:

Essential reading

IPSO Editors Code of Practice

<https://www.ipso.co.uk/editors-code-of-practice/>

IPSO Editors Codebook

<http://www.editorcode.org.uk/downloads/codebook/codebook-2016.pdf>

Ofcom Broadcasting Code

<https://www.ofcom.org.uk/data/.../Ofcom-broadcast-code-May-2016.pdf>

Other indicative reading

Smith J. (2007) *Essential Reporting*. London: Sage